



## Mastermind Coaching

Mastermind is an ongoing monthly business coaching and brainstorming sessions. The focus is discussing concepts and strategies, which position you as an expert in your industry. This naturally results in attracting better clients, adds more value to them, allows you to charge higher fees and work less. The gestalt created in this group coaching session allow you to tap into other resources, expertise and contacts in a deep and focussed manner.

### FOCUS DURING FIRST 10 SESSIONS:

1. Developing the 5 Core Skills of Success (Language, Communication, Marketing, Sales, Public Speaking)
2. Identifying the Experts in Your Industry?
3. Focussing on Your Unique Ability
4. Producing Your Social Networking Profile
5. Online Tools = LinkedIn, MyGenius
6. Speed Reading Basics, Book Reviews (Amazon.com)
7. Creating Business Cards that Bring You Clients
8. Networking at Conferences
9. Public Relations, engaging with the Media
10. Launching Your Public Speaking Career

### SESSIONS

- ✓ 30 mins explanation of a key concept
- ✓ 30 mins discussion of a related strategy
- ✓ 60 mins brainstorming how you integrate these into your business.

This coaching programme is continually updated and tailored to your needs to substantially raise your profile online, in the media and among your peers. Again this naturally results in increased flow of new clients, enhances customer satisfaction as well as increased referability.

**DURATION:** 2 hours every 2 weeks (7am-9am Tuesdays)

**MONTHLY FEE: R1000.** Paid into FNB Cheque: 62057422108 Sandton City 254605

You receive ongoing monthly resources in the form of articles, ebooks, podcasts and other material to help you remove dangers, focus and capture opportunities and reinforce and maximize strengths.

It's easy to join the Mastermind Coaching sessions, simply call (011) 4331034 to schedule an interview with Ramon Thomas.