

## **Ramon Thomas: Speaker Profile (Bio)**

Ramon Thomas is a professional speaker, writer and researcher with a knack for spotting global trends and translating them into meaningful insights in South Africa. His pioneering research into the online dating industry and MXit has positioned him as an expert on online behaviour.

He is the publisher of the ebooks Parents' Guide to MXit and LinkedIn Lessons; and is also writing a new book, The Psychology of Technology. He holds a B.Sc in Computer Science, a post graduate Diploma in Information Management and is working on his Masters degree.

Ramon has worked in the internet and banking industries in South Africa, United Kingdom and United Arab Emirates. One of his key projects was the implementing a complete Internet banking solution for the National Bank of Abu Dhabi in 2000.

Ramon has been interviewed by CNBC Africa (regular), Special Assignment, 3Talk, Carte Blanche, Rights & Recourse, eTV Morning Edition, SAFM, RSG, 702, Cape Talk, Channel Islam, Financial Mail, Business Day, Sunday Times, Cosmopolitan, Fair Lady, Reader's Digest, and many more.

Ramon is a member of the Professional Speakers Association, Toastmasters, Computer Society, Internet Society and the Science Fiction Society. When not working he enjoys classic music, tai chi and reading.

### ***RAMON THOMAS PHOTO GALLERY***



**TOPICS – To Book Ramon Thomas call 073 011 8749 today**

## **Leadership in a Technology Driven World**

Yogi Berra once said, “The future ain't what it used to be.” In the 21<sup>st</sup> century organisations we have access more information, more often, from more sources and we also have more experts available to us than at any other time in history. Paradoxically technology does not make our lives easier in this constantly changing world. *The Three Pillars of Technology Terrorism* are introduced as the major challenges facing management and leadership. Technology companies thrive on complexity because it helps sell more products. What is needed is more clarity and less complexity. This complexity created by our dependence on technology leads to confusion. What is needed is more confidence, which improves decision making. Conflicts between users of technology, the organisation proving their access and the suppliers can be avoided by embracing collaboration. The solutions offered in the audience with a simple and clear structure that helps you avoid uncertainty in your daily decision making processes.

## **The Psychology of Technology**

This informative talk is designed to transform our understanding of how technology impacts our emotions and our psychology in the 21<sup>st</sup> century. Children are constantly multi-tasking and their exists common misunderstandings on how to focus and increase the power of full engagement. The major challenge of coping with the fast paced change in modern technology and new innovation has taken its toll on society. This conversation investigates the influence of technology on the family unit, the dynamics between couples, and between management and staff in the workplace. Technologies covered include: cellphones, chat rooms such as MXit, social networking e.g. Facebook, MySpace and video games.

\*\* In each case supporting material is provided on a CD that includes video, audio and documented information \*\*

## ENGAGEMENTS

RECENT EXAMPLES	CLIENTS
<ul style="list-style-type: none"> <li>• Information and Knowledge Management Conference, November 2008</li> <li>• Commencement Speech @ St Martin's School, November 2008</li> <li>• SAHISA Conference, September 2008</li> <li>• ISDHA Conference, St John's College, September 2008</li> <li>• Highway Africa, Rhodes University, September 2008</li> <li>• Parenting Conference, Eversdal Primary School, June 2008</li> <li>• Technology Stress in a Wireless World with BulkSMS, April-May 2008 (Cape Town, Johannesburg and Durban)</li> </ul>	<ul style="list-style-type: none"> <li>• Primedia Broadcasting</li> <li>• DGB</li> <li>• Heart 104.9FM</li> <li>• Denel</li> <li>• CNBC Africa</li> <li>• Thompson's SA</li> <li>• ePagest.net</li> <li>• Healthspas.co.za</li> <li>• Junkmail</li> <li>• Computer Society South Africa</li> <li>•</li> </ul>

## SPEAKING FEES

PACKAGE	FEE
SCHOOLS	R 2,000.00
NON-PROFIT/CONFERENCE	R 5,000.00
CORPORATE (Customized Content) **	R 10,000.00

\*\* Customized Keynote Presentations include 10 hours of research on your competitors to ensure the concepts and strategies recommended become a real business advantage.

## TESTIMONIALS

*“I heard your presentation during Marcus Evans’ Cyber Forensics and IT Security Conference on the 16th and 17th of October 2008. I really enjoyed your presentation and viewpoints in response to the questions that were posed to you. Let’s keep in touch and hopefully we’ll be able to (at least) collaborate or meet some time soon.”*

Kweku Arthur. Manager: Information Security, South African Revenue Service

*“I attended a seminar put on by the Ramon Thomas on the subject of social networking and blogging. It really was excellent.”*

Peter Mansfield, owner, HealthSpas.co.za

*“Ramon's half-day workshop on Business/Social Networking was highly informative and well presented. It definitely added towards my understanding of the value-add of electronic networking communities and how to enhance one's visibility on the internet, and I will immediately apply the knowledge I gained today. Thank you, Ramon.”*

Susan Williams, owner Prose&Coms Storycraft.