



COURSE CODE: Social Networking success Workshop

AUDIENCE: This course is designed for entrepreneurs, small business owners, sales and marketing, event managers, recruitment consultants; and all those who's job it is to create new partnerships and build relationships quickly as well as people who would like to improve their referability.

OBJECTIVES: Upon successful completion of this course the delegate will be able to:

- ✓ understand social networking
- ✓ create social connections online, offline quickly
- ✓ understand six degrees of separation theory
- ✓ understand weak vs strong social ties
- ✓ give and receive endorsements, recommendations
- ✓ write an exciting profile
- ✓ effectively and efficiently meeting people in person
- ✓ improving your referability
- ✓ become a social maestro

TOPICS:

- Networking theory
- Your Findability
- LinkedIn, MyGenius
- MySpace
- Social Proof
- Social Skills
- Referability

TRAINERS: [Ramon Thomas](#) and [Brian Carl Brown](#).

PREREQUISITES: This course assumes basic knowledge of using email, the Internet and search engines.

NEXT COURSE: Half-Day

Thursday, 22 February 8h30am-12h30 @ The Campus, Bryanston

Wednesday, 28 February 8h30am-12h30 @ Cape Town

REGISTRATION FEE: R1,500 per person

BANK ACCOUNT: NETucation

FNB Cheque Account: 62057422108

Sandton City branch: 254605

Its easy to book simply call 011-4330134